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Advancing Workforce Development: Regions Foundation Awards Grant for Powerful New Program

In Selma, Alabama, Shift2Success is helping students take a major step toward launching successful careers.

SELMA, Ala. – Oct. 6, 2021 – The Regions Foundation, a nonprofit initiative primarily funded by Regions Bank, on Wednesday announced a \$57,000 grant to Wallace Community College Selma (WCCS) for the new Shift2Success Manufacturing and Ready to Work Training Program.

Shift2Success is a workforce development initiative that empowers students with core professional skills including resume writing, job interview preparation, and more – along with technical skills, such as production practices, quality standards, and safety practices. Together, these skills empower students to fulfill in-demand careers across the manufacturing industry. The eight-week program gives students the opportunity to earn up to five specialized training certifications.

The Regions Foundation’s grant supported the inaugural class of students who began coursework in August. The first 15 students to participate graduated Wednesday, each with at least two nationally recognized certifications. Students will continue their studies at the two-year college and can participate in the school’s apprenticeship program.

“Our work at the Regions Foundation is about building more inclusive prosperity and removing barriers to success. That’s exactly what Wallace Community College in Selma is doing every day, and that’s why we are honored to support this incredible new program,” said Marta Self, executive director of the Regions Foundation. “One of the most meaningful ways we can make a difference is by connecting people with resources designed to help them begin successful careers. Alabama has many important manufacturing industries with jobs readily available, and Shift2Success is helping students across West Alabama prepare for those jobs. We believe this program will benefit current and future students for many years to come.”

A second Shift2Success class is expected to launch later this month.

“I am honored to work with the Regions Foundation as we seek to enhance the world of work for aspiring students,” said Dr. James M. Mitchell, president of Wallace State Community College Selma.

The Regions Foundation’s support of Shift2Success is consistent with the Foundation’s key priorities for community engagement. Those priorities include education and workforce readiness, economic and community development, and financial wellness.

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About Regions Foundation

Regions Foundation supports community investments that positively impact the communities served by Regions Bank. The Foundation engages in a grantmaking program focused on priorities including economic and community development; education and workforce readiness; and financial wellness. The Foundation is a nonprofit 501(c)(3) corporation funded primarily through contributions from Regions Bank.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$156 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, and mortgage products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates more than 1,300 banking offices and approximately 2,000 ATMs. Regions Bank is an Equal Housing Lender and Member FDIC. Additional information about Regions and its full line of products and services can be found at www.regions.com.